ALL youth groups, sports teams, schools, & volunteer organizations....

We can help make your next fundraiser a HUGE success!

Wouldn't it be great to purchase new uniforms and/or equipment for your team, or even have money to give a scholarship to a deserving individual? Dairy Queen Grill and Chill is here to help you do just that!

Every Tuesday night, we are inviting local groups to host a Fundraiser Night. Bring in your team members, family and friends to enjoy some *Fan Food* while earning money for your group! Twenty percent of sales that you bring in will be donated to your group. All we ask is that you commit to bring in at least 50 people.... team members, family & friends.

For more information, please speak to the manager on duty or contact the store directly at:

Henrietta - (585) 475-1141
Greece - (585) 865-1151
Webster - (585) 671-0122
Cicero - (315) 288-4825
Colonie - (518) 389-6110
Lancaster - (716) 276-3482

We are pleased to work with your group on this fundraising opportunity! We will donate **20%** of net sales (not including sales tax) from customers that mention your group's name when they place their order on the day of your event.

The following steps need to be completed for all fundraisers:

Step 1: **Meet with a DQ fundraising Manager at the store to discuss fundraiser and review the Fundraiser Agreement.**

Meeting Date:_____
Proposed Fundraiser Date:_____
Time:_____
DQ Location:_____

Step 2: **Receive Fundraiser Approval from DQ Management.**
- Within 2 business days of meeting date.

Approval:_____
Manager Signature Date

Notes:_____
_____

Step 3: **Sign Fundraiser Agreement & Confirm Event Date.**

Manager Signature:_____
Date:_____
Confirmed Event Date:_____
(Must be at least 3 weeks from Signed Fundraiser Agreement.)

Step 4: **Get the word out!** Pass out flyers, send emails, create an event on Facebook, make posters, or contact local newspapers/TV stations to promote the event. *Your group must bring in a minimum of 50 guests.* With effective promotion of the event, this should be very easy!

Step 5: **DQ will donate 20% of net sales** from receipts in connection with your Fundraiser Night, within 30 days. **Sales not including sales tax.

FUNDRAISING OPPORTUNITY

1. Dairy Queen Grill & Chill is owned by Operation Brain Freeze, LLC.(OBF).

2. To allow successful communication between DQ and the group, the group will need to designate *only* two representatives that will be authorized to speak with OBF on any matter regarding the fundraiser.

3. The fundraiser night will be scheduled no sooner than three weeks after the Fundraiser Agreement is signed. This time frame allows the group to properly promote the event. We encourage the group to pass out flyers, send out emails, create posters, or contact local newspapers, radio & TV stations to promote the event. *DQ will provide a fundraiser flyer via email upon request.*

4. **The DQ logo can only be used in the flyer provided by DQ to be in compliance with DQ corporate branding and marketing guidelines. Please see one of our managers for the flyer to use for your fundraiser.**

5. The Fundraising Manager will contact the Group Leader one week before the fundraiser to confirm that the event is still on as scheduled. If we are unable to make confirmation, the event will be canceled due to staffing requirements and preparations.

6. The group *must* bring in a minimum of 50 patrons during their fundraiser in order to receive the 20% donation. Effective promotion of the fundraiser event will make this number easy to achieve.

7. **IMPORTANT: Members of your group may not stand outside the store, in front of the entrance, or inside the store to solicit customers to participate in the fundraiser. All flyers/notices of the fundraiser need to be distributed prior to the fundraiser.**

11. OBF will donate 20% of net sales (not including sales tax) from customers that mention your group's fundraiser when they place their order during your event.

12. A duplicate of each receipt in connection with the fundraiser will be collected. The duplicate receipts are then totaled at the end of the night and the total is reported to the Fundraising Manager.

13. The total raised by the fundraiser will only be given to the group's primary contact by the Fundraising Manager. Any request for a total prior to the end of the event will not be honored. This will allow the employees to focus on providing excellent customer service which will contribute to the success of the fundraiser.

14. The Fundraising Manager will contact the group's group leader within 2 days following the event to inform them of the final sales results and the total donation amount. Pickup of the

donation check (within 30 days of the fundraiser night) will also be scheduled.

We are committed to making this a successful event and by following the above procedures and requirements, we are sure your fundraiser will be a big hit!

We agree to the above procedures and requirements for the fundraiser night at DQ.

Organization Leader(s) Name: _____

Contact Number/Email: _____

Organization Rep. Signature: _____

Fundraiser Date/Time: _____

DQ Manager Signature: _____

Please allow up to 30 days to receive the check from OBF for your fundraiser.

Make Check Payable to:(Must be an organization name.)

_____

Address the check should be sent to:

_____

_____

_____